America's Own...
The London Roadster

Built in Detroit
"THE LONDON ROADSTER"

The London Roadster was conceived in Dearborn, Michigan, where it is manufactured today. The Roadster was designed to fill a desire held by countless Americans for a one time, life time, American built open air sports car of distinction.

London Motors Corporation (the American Company with an English name) dedicates itself to building a car with the highest quality material and craftsmanship obtainable; incorporating these fine attributes into a superbly classic design which would never tire its owners or their envious friends.

The London Roadster is a limited edition motor car. Although unique and exclusively distinctive, the London Roadster is moderately priced.

**GENERAL SPECIFICATIONS**

Coat
Custom built steel supported fiberglass with heavy duty steel chassis

Engine
1.8 liter 4cyl, air-cooled rear mount — 85 HP (approx.) Custom Built

Suspension
Independent four wheel
Coil front-leaf rear

Steering — Rack and pinion

Drive Train
4 speed synchromesh transmission with trans-

differential

Brakes
Disc — Rear, Disc — Front

Heater
Dual manifold type

Tires
Steel belted radials

Radio
AM-FM stereo cassette tape track

Interior
Automotive vinyl with coordinated carpeting, walnut steering wheel, and woodgrain dash

Top
Color coordinated vinyl

Contoured Bench Seats

Wheel Covers
Deluxe wire spoke type

Instruments
Speedometer, odometer, tachometer, fuel

gauge, oil gauge, ammeter

**European Type Fog Lamps**

*Prices and specifications subject to change without notice.*

- Height (with top) .................. 57"
- Length ................................ 147"
- Wheelbase .......................... 94"
- Road Clearance .................... 8"
- Width (front) ........................ 58"
- Width (rear) ........................ 59"
- Tire Size ............................ 155 x 15"
- Curb Weight (approx.) .............. 1700 lbs

- Seating ................................ 2
- Fuel Capacity ........................ 12 gal.
- MPG (est) reg. gas .................. City-25 Hwy-35

**DESIGNER COLOR SELECTION**

Body Colors

- *white*
- *red*
- *cream*
- *burgundy*
- *British racing green*
- *yellow*
- *beige*
- *black*
- *brown*

*Color Co-ordinated Interior and Top*